

PROGRAM FEE REQUEST

University: University of Arizona
Department: Eller Undergraduate

College/School: Eller College of Management
Program: Undergraduate Advanced Standing

Circle one: Graduate

Undergraduate

Circle one: Upper Division

Lower Division

New \$ _____ \$ _____
(Proposed) (Effective Date)

Existing \$50 /unit \$20 /unit Fall 2003
(Proposed) (Current) (Year Approved)

Program will be offered through: Main Campus Outreach College Both

Proposed fee to be applied as: Per Term Per Unit

Proposed fee to be applied: Fall Spring Summer Winter

Date Submitted: March 26, 2015

Rationale for Request

The Arizona Board of Regents approved a program fee for the Eller College of Management advanced standing/professional students in the undergraduate business program in 2003. In recent years, the fall and spring increased costs of business education have been covered by an ABOR-approved differential tuition. The \$20 per unit program fee has been charged only during the Summer and Winter Sessions. The costs of instruction and student support in the Eller College of Management have increased significantly since 2003. The fees in the summer/winter program fee include enhancing the undergraduate professional program educational experience, covering the costs of faculty for summer instruction, and improving undergraduate career placement, offering advising on internships, and general program advising. Since the upper division course work in Eller is coordinated as student cohorts, students often take summer and winter session courses to complete a minor in another area of business or to catch-up on program requirements.

Compliance with Board Guidelines

Quality of the student experience and earnings potential: The summer/winter program fees have contributed to significant improvements in the quality and number of courses that can be offered in the summer/winter sessions. Offering courses in the summer/winter allows students to catch-up or complete a minor. Taking summer/winter courses can also help with student retention and graduation rates by allowing students to make needed progress toward the degree. In addition, students can receive coaching to help them succeed in internships and graduation placement. Well prepared students have a higher likelihood of job placement and of higher earnings.

Access and affordability will be enhanced as fourteen percent (14%) of the program fee will be set aside to assist students with financial need. The program fee will be charged to students who are upper division business majors only.

Increased Earnings Potential of Program Graduates: A recent study in the National Association of Colleges and Employers (NACE) indicates that business majors' starting salaries show strong increases out-pacing even engineering majors.

Student Consultation

Student leadership in the Eller College of Management have uniformly approved prior program fee and differential tuition increases, as they understand the added value they receive from the additional resources. The requested fee increase for the summer/winter sessions is less than the pro-rated, per-unit fee would be based on fall and spring differential tuition. We meet with students regularly and will consult the leadership in the next few weeks.

MARKET PRICING

Following are comparative data for peer programs based on institutional websites, updated as of 2/20/2015. Students who take summer courses generally take one to two courses. The fee in the summer is thus likely to be \$150 - \$300.

University	Resident				Non-Resident			
	Tuition & Mandatory Fees	FY 2016 Projected @ 2%	Fee	Total	Tuition & Mandatory Fees	FY 2016 Projected @ 2%	Fee	Total
U Illinois-Urbana Champaign	15,602	15,914	5,004	20,918	30,228	30,833	5,004	35,837
Pennsylvania State U	17,502	17,852	-	17,852	30,452	31,061		31,061
U Minnesota-Twin Cities	13,560	13,831	1,500	15,331	20,810	21,226	1,500	22,726
University of Arizona	10,600	*10,600	300	10,900	23,844	*23,844	300	24,144
Ohio State U	10,037	10,238	-	10,238	26,537	27,068	-	27,068
U Texas-Austin	9,798	9,994	-	9,994	34,722	35,416	-	35,416
U North Carolina-Chapel Hill	8,346	8,513	-	8,513	33,428	34,097	-	34,097

*this assumes the upper division students are on the guaranteed tuition.

ACCOUNTABILITY

Financial Aid Set-Aside Amount: 14%

Proposed Annual Revenue

Program Fee (\$50/unit)	\$	\$ 50
Number of Units		6
Number of Students	#	700
Total Revenue	=	210,000

Proposed Annual Expenditures

Financial Aid Set Aside (14%)	\$	29,400
Administrative Charge (10%)	\$	21,000
Instructional and Advising Personnel	\$	84,000
Support Staff Expense	\$	54,600
Operating Expenses	\$	21,000
Total Program Costs	=	210,000