

The Director of the School of Sociology and the Program Coordinator met with Sociology majors. The students were in favor of a fee that would provide them with engaged learning opportunities. The students provided very specific and detailed feedback and were particularly interested in tutors for statistics and other core courses, expanded internships, more personal advising services, and the creation of a career preparation course. The Sociology Club students wrote a letter of support for this proposal.

MARKET PRICING

The School of Sociology provides one of the highest quality undergraduate programs in sociology in the United States for a cost that is much lower than its peer institutions (based on base tuition and mandatory fees). Sociologists are some of the highest paid faculty in the social sciences according to AAU Faculty Benchmark reporting. This means that limited budget resources, which come from tuition and state support, must underwrite these salaries. According to the Department of Labor Statistics, sociologists average about \$5,000 more per year in salary than other social scientists (<http://www.bls.gov/ooh/life-physical-and-social-science/sociologists.htm#tab-5>). Currently, the market rate for sociologists ranges from \$44,000 to \$72,000 per year. The program fee will enhance the marketability of our students by providing resources to offer internship support and applied sociology practice.

ACCOUNTABILITY

Financial Aid Set-Aside Amount: 14%

Proposed Annual Revenue

Program Fee	\$	600 (annual)
Number of Students	#	210
Total Revenue	=	\$126,000

Proposed Annual Expenditures

Financial Aid Set Aside (14%)	\$	17,640
Administrative Charge (10%)	\$	12,600
Institutional and Advising Personnel	\$	80,960
Support Staff Expense	\$	13,000
Operating Expenses	\$	1,800
Total Program Costs	=	126,000