PROGRAM FEE REQUEST

University: University of Arizona  
College/School: College of Social & Behavioral Science

Department: School of Sociology  
Program: B. A. in Sociology

Circle one:  Graduate  Undergraduate

Circle one:  Upper Division  Lower Division  Both

New  
$300  
(Proposed)  
Fall 2014  
(Effective Date)

Existing  
$0  
(Proposed)  
$0  
(Current)  
(Year Approved)

Program will be offered through:  
X Main Campus  
☐ Outreach College  
☐ Both

Proposed fee to be applied as:  
X Per Term  
☐ Per Session/Module  
☐ Per Unit

Rationale for Request
Sociologists are highly valued for their methodological skills. The median average income for sociologists is over $70K per year. The School of Sociology requests a program fee to invest in student enrichment programs that will translate into higher paying jobs for its graduates. This includes support for internship opportunities and career preparation, special tutoring in courses the students find most challenging, and additional advisor specifically assigned to Sociology undergraduates.

Compliance with Board Guidelines
Program fees in the School of Sociology for the B.A. in Sociology will increase access and provide support for majors in the following ways:

1. Reserve 14% of tuition for scholarships to “allow access for qualified students who cannot afford the fee” (http://azregents.asu.edu/rrc/Policy%20Manual/4-104-Procedure%20for%20Setting%20and%20Distributing%20Tuition%20and%20Fees.pdf);
2. Provide one-on-one mentorship and tutoring for students who need extra assistance advancing through the degree’s core methodology requirement in statistics;
3. Establish a dedicated staff person who will work to identify internships and match students to those experiences within and beyond Arizona;
4. Reduce the student to advisor ratio for B.A. students to focus more extensively on career networking and professional development;
5. Expand networking opportunities for students by providing them access to leaders in the field that have sociology degrees;
6. Hire experts that could teach short-term or semester-long courses in areas related to applied sociology.

Student Consultation
The Director of the School of Sociology and the Program Coordinator met with Sociology majors. The students were in favor of a fee that would provide them with engaged learning opportunities. The students provided very specific and detailed feedback and were particularly interested in tutors for statistics and other core courses, expanded internships, more personal advising services, and the creation of a career preparation course. The Sociology Club students wrote a letter of support for this proposal.

MARKET PRICING
The School of Sociology provides one of the highest quality undergraduate programs in sociology in the United States for a cost that is much lower than its peer institutions (based on base tuition and mandatory fees). Sociologists are some of the highest paid faculty in the social sciences according to AAU Faculty Benchmark reporting. This means that limited budget resources, which come from tuition and state support, must underwrite these salaries. According to the Department of Labor Statistics, sociologists average about $5,000 more per year in salary than other social scientists (http://www.bls.gov/ooh/life-physical-and-social-science/sociologists.htm#tab-5). Currently, the market rate for sociologists ranges from $44,000 to $72,000 per year. The program fee will enhance the marketability of our students by providing resources to offer internship support and applied sociology practice.

ACCOUNTABILITY

Financial Aid Set-Aside Amount: 14%

<table>
<thead>
<tr>
<th>Proposed Annual Revenue</th>
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<tbody>
<tr>
<td>Program Fee</td>
<td>$ 600 (annual)</td>
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<tr>
<td>Number of Students</td>
<td># 210</td>
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<tr>
<td>Total Revenue</td>
<td>$126,000</td>
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<table>
<thead>
<tr>
<th>Proposed Annual Expenditures</th>
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<tbody>
<tr>
<td>Financial Aid Set Aside (14%)</td>
<td>$ 17,640</td>
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<tr>
<td>Administrative Charge (10%)</td>
<td>$ 12,600</td>
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<tr>
<td>Institutional and Advising Personnel</td>
<td>$ 80,960</td>
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<td>Support Staff Expense</td>
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<tr>
<td>Operating Expenses</td>
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<tr>
<td>Total Program Costs</td>
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