

PROGRAM FEE REQUEST

University: **University of Arizona** College: **College of Social & Behavioral Sciences**
School of Sociology Program: **B. S. in Care, Health and Society**

Circle one: **Graduate** **Undergraduate**
Circle one: **Upper Division** **Lower Division** **Both**

New \$ 300 Fall 2014
 (Proposed) (Effective Date)

Existing \$ \$0
 (Proposed) (Current) (Year Approved)

Program will be offered through: X Main Campus Outreach College Both
Proposed fee to be applied as: X Per Term Per Session/Module Per Unit

Rationale for Request

Healthcare Practitioners and Technical Occupation professionals are highly valued for their expertise. The median average income for healthcare professionals is over \$73K per year. A program fee would provide internship support and career advising that cannot be provided with the current School budget. This support will translate into increased job offers for our graduates and higher paying jobs.

Compliance with Board Guidelines

- Program fees in the School of Sociology for the B.S. in Care, Health and Society will:
- (1) reserve 14% of tuition for scholarships to “allow access for qualified students who cannot afford the fee” (<http://azregents.asu.edu/rrc/Policy%20Manual/4-104-Procedure%20for%20Setting%20and%20Distributing%20Tuition%20and%20Fees.pdf>);
 - (2) establish a dedicated staff person who will work to identify internships and match students to those experiences within and beyond Arizona;
 - (3) reduce the student to advisor ratio for B.S. students to focus more extensively on career networking and professional development;
 - (4) expand networking opportunities for students by providing them access to leaders in the field; and
 - (5) hire experts that could teach short-term or semester-long courses in areas related to applied healthcare.

Student Consultation The Director of the School of Sociology and the Program Coordinator met with Care, Health and Society majors and they were in of a fee that would provide them with engaged learning and career development opportunities. They were particularly interested in knowing that their instruction was provided by professionals in the field, expanded internships,

more personal advising services, and the creation of a career preparation course. A survey of Care, Health and Society students was also conducted for student feedback.

MARKET PRICING:

The School of Sociology provides one of the highest quality undergraduate programs in the United States for a cost that is much lower than its peer institutions (based on base tuition and mandatory fees). The new Care, Health and Society B.S. is a valuable degree for graduates who want to apply for professional medical or nursing programs. Limited budget resources, which come from tuition and state support, must underwrite current faculty salaries such that additional resources to provide in-depth training in applied skills within Care, Health and Society Program and to support student professional development are not available. According to the Department of Labor Statistics, Healthcare Practitioners average about \$73,000 per year in salary (<http://www.bls.gov/oes/current/oes290000.htm>). Currently the market rate for Healthcare Practitioners and Technical Occupation professionals ranges from \$30,000 to \$128,000 per year. The student enrichment activities that will be provided to our majors will position them to be attractive for higher paying jobs in health care professions.

ACCOUNTABILITY

Financial Aid Set-Aside Amount: 14%

Proposed Annual Revenue

Program Fee	\$	600 (annual)
Number of Students	#	36 ¹
Total Revenue	=	\$ 21,600

Proposed Annual Expenditures

Financial Aid Set Aside (14%)	\$	3,024
Administrative Charge (10%)	\$	2,160
Institutional and Advising Personnel	\$	15,416
Support Staff Expense	\$	0
Operating Expenses	\$	1,000
Total Program Costs	=	21,600

¹ The CHS B.S. degree was launched in Fall 2013.