

DIFFERENTIAL TUITION REQUEST

University: **University of Arizona**

College/School: **College of Public Health**

Graduate **Undergraduate X** Upper Division X

Lower Division Both

New	\$	<u>FALL 2016</u>
(Proposed)		(Effective Date)
Existing	\$50.00	<u>\$30.00</u> <u>2010</u>
(Proposed)	(Current)	(Year Approved)

Proposed fee to be applied as:

Per Term **X Per Unit**, Total 64_ Units per Program

Proposed fee to be applied:

X Fall X Spring X Summer No Winter

Date Submitted: 10/30/2015

Rationale for Request (~100 words)

The Mel and Enid Zuckerman College of Public Health (MEZCOPH) started an undergraduate program in 2010. The major in Public Health is designed to allow students to gain a broad range of knowledge regarding the field of public health, to obtain a concentrated area of knowledge in one or two specific areas and to obtain field experience for future employment. At the outset, MEZCOPH was approved a \$30/unit differential tuition for public health majors. The program has significantly increased in popularity and we currently have 1066 active Majors and Pre-Majors. Revenue generated from the differential tuition will allow MEZCOPH to keep pace with increasing costs so we can continue to provide better oversight and feedback to the students regarding their required internships and portfolios that all students in the program are required to complete and to have community-based faculty members be engaged with teaching courses.

Compliance with Board Guidelines (~250 words)

- (1) The differential tuition will substantially increase the quality of the learning experience for the student, providing a basis for opportunities that justify the extra cost to the student. The differential tuition allows MEZCOPH to enhance an applied curriculum and provide the student support services necessary to have a continual communication with community organizations. The fees will also decrease the need for MEZCOPH to limit the enrollment in its courses and will be used in part to support course instruction.
- (2) The differential tuition will provide set aside for need based aid at a rate of 14% and this will be monitored on an annual basis for compliance.
- (3) As a professional school, MEZCOPH's operational costs are greater than normal academic programs for the following two reasons: required field experiences, and its mission to provide outreach to Arizonans. Field based courses are part of the curriculum for all undergraduate students. Every student is required to complete an intensive internship course that involves oversight by an academic advisor. Students interact directly with public and private agencies providing community based public health services and research.

Student Consultation (~100 words)

We consulted with students via one survey and two discussion groups. A total of 25 undergraduates completed the survey. Each student was asked "What do you consider to be a reasonable increase in differential tuition so we can continue to support teaching assistants and have advisors and faculty who can support your courses, internships and research?" Most students (83.3%) stated \$20 per credit as the amount to increase. Only four responses stated greater than \$20 per credit. The mean value of an increase was \$22.92. We also received 20 individual comments. Most comments cited that an increase would not be welcome and they thought tuition was already too much. However, several comments mentioned that it would be worthwhile to increase the differential tuition to support advising and instructors.

MARKET PRICING (~200)

There is a strong market for the undergraduate Public Health Program as it grew by 19.6% from 2014 to 2015. The UA was in the middle of the total cost for resident tuition compared with with 11 undergraduate programs

that are located in state funded accredited schools of public health. Nonetheless, with the continual rise in student numbers the market indicates that the students will be able to absorb the new differential tuition fee.

Undergraduate Annual Tuition and Fees						
University with Undergraduate Public Health Program	Resident Tuition + Mandatory Fees	Program Fees	Total Resident Tuition & Fees	Non-Resident Tuition + Mandatory Fees	Program Fees	Total Non-Res Tuition & Fees
<i>UC Berkeley</i>	16,370		16,370	41,078		41,078
UCLA	15,183		15,183	39,891		39,891
<i>University of Michigan</i>	14,180		14,180	23,240		23,240
<i>U Mass Amherst</i>	14,171		14,171	30,504		30,504
University of Arizona \$50/unit (30 units/yr)	11,403	1,500	12,903	32,630	1,500	34,130
University of Washington	12,394		12,394	33,513		33,513
Ohio St	10,415		10,415	27,763		27,763
<i>SUNY, Albany</i>	10,164		10,164	23,284		23,284
University of North Carolina	8,591		8,591	33,673		33,673
University of Iowa	8,104		8,104	27,890		27,890
<i>Florida International</i>	6,558		6,558	18,958		18,958
<i>University of South Florida</i>	6,410		6,410	17,324		17,324

Italicization indicates an accredited school of public health in a state funded non-peer institution.

ACCOUNTABILITY

Financial Aid Set-Aside Amount: 14%

Proposed Annual Revenue

Annual Differential Tuition Amount	\$	1,500
Number of Students Enrolled Annually	#	300
Total Annual Revenue	=	450,000

Proposed Annual Expenditures

Financial Aid Set Aside (14%)	\$	63,000
Institutional and Advising Personnel	\$	225,000
Support Staff Expense	\$	81,000
Operating Expenses	\$	81,000
Total Program Costs	=	450,000